

# Library Mission/Vision/Strategic Goals

## 7-13-09

Mission	Vision	Strategic Goals
<ul style="list-style-type: none"> <li>❖ The Library creates a dynamic information environment that fosters:               <ul style="list-style-type: none"> <li>○ Learning,</li> <li>○ Discovery, and</li> <li>○ Innovation</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>❖ The Library will be the first and best place that               <ul style="list-style-type: none"> <li>○ Connects users to information and related services,</li> <li>○ Promotes information literacy and ethical use, and</li> <li>○ Builds a learning community through engaging opportunities for interaction</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>❖ Provide a safe, secure &amp; welcoming environment</li> <li>❖ Establish and maintain a flexible learning environment: tools, techniques, and space</li> <li>❖ Develop and maintain high quality collections and services that are timely, accurate and convenient</li> <li>❖ Partner with academic programs &amp; support units to enhance teaching and research</li> <li>❖ Offer lively programming to stimulate thought and creativity</li> </ul>

MTU Strategic Goals	MTU Strategic Goals	MTU Strategic Goals
Goal 1. Support faculty, staff & students  Goal 2: Discovery-based learning experience  Goal 3: World-class research, scholarship and innovation	1.1 Outstanding work environment 1.2 Dynamic experiential learning 2.1 Discovery based programs 2.3 Student-centered services 3.2 Promote economic development and innovation	1.2 Vibrant cultural enrichment programs 1.3 Technologically & ecologically superior facilities 1.3 Optimize use of resources 2.1 Use of technology in campus & online learning 3.1 Support interdisciplinary initiatives



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Mission	Vision	Strategic Metrics
<ul style="list-style-type: none"> <li>❖ The Library creates a dynamic information environment that fosters:               <ul style="list-style-type: none"> <li>○ Learning,</li> <li>○ Discovery, and</li> <li>○ Innovation</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>❖ The Library will be the first and best place that               <ul style="list-style-type: none"> <li>○ Connects users to information and related services,</li> <li>○ Promotes information literacy and ethical use, and</li> <li>○ Builds a learning community through engaging opportunities for interaction</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>❖ Connecting users to information:               <ul style="list-style-type: none"> <li>○ Full text downloads</li> <li>○ Circulation of collections</li> <li>○ Interlibrary loan</li> </ul> </li> <li>❖ Promote information literacy:               <ul style="list-style-type: none"> <li>○ Instructional sessions for introductory UG</li> <li>○ Instructional sessions for advanced UG</li> <li>○ Instructional sessions for graduate students</li> <li>○ Assessment</li> </ul> </li> <li>❖ Build a learning community               <ul style="list-style-type: none"> <li>○ Programs/events/exhibits /learning activities developed by the library</li> <li>○ Programs/events/exhibits /learning activities hosted by the library (includes reservations for study rooms, instructional rooms, Opie Reading Room, 1<sup>st</sup> &amp; 3<sup>rd</sup> floor meeting spaces )</li> <li>○ Assessment</li> </ul> </li> </ul>

**Strategic Goals****Strategic Actions 2009-2010**

❖ Provide a safe, secure & welcoming environment	<ul style="list-style-type: none"><li>❖ Design new signage to improve customer orientation: floor maps, event notices</li><li>❖ Welcoming orientation for new students</li><li>❖ Create an online suggestion box</li><li>❖ Install emergency phones on 2<sup>nd</sup> and 3<sup>rd</sup> floors, 242, 244</li><li>❖ Customer service training for staff</li><li>❖ Implement "Faces and Spaces" feature on CMS to highlight library space and resources</li></ul>
❖ Establish and maintain a flexible learning environment: tools, techniques, and space	<ul style="list-style-type: none"><li>❖ Implement and evaluate CMS</li><li>❖ Migrate Archives website to CMS</li><li>❖ Evaluate and enhance usability of Digital Studio and promote aggressively</li><li>❖ Assess wireless access for total connectivity for laptops, mobile devices</li><li>❖ Improve communications and working relationship with SAS</li></ul>
❖ Develop and maintain high quality collections and services that are timely, accurate and convenient	<ul style="list-style-type: none"><li>❖ Revamp SFX service menu</li><li>❖ Target collection upgrades with librarian liaisons, including \$10K for Humanities</li><li>❖ Evaluate interlibrary loan and resource sharing model, including MEL delivery</li><li>❖ Initiate discussion of Institutional Repository with VPR, Provost, Deans</li><li>❖ Evaluate the potential for an ERM system to improve our collection and analysis of electronic resource usage data.</li></ul>
❖ Partner with academic programs & support units to enhance teaching and research	<ul style="list-style-type: none"><li>❖ Identify and target 5 departments for discipline-specific instruction for research in upper division and graduate classes</li><li>❖ Develop model librarian liaison programs in 5 departments</li><li>❖ Complete year 1 of the NSF Ethics Education grant for graduate students in science and engineering</li><li>❖ Establish a regular schedule of workshops for faculty and students</li></ul>
❖ Offer lively programming to stimulate thought and creativity	<ul style="list-style-type: none"><li>❖ Develop lively orientation programming for new students, e.g. treasure hunt</li><li>❖ Create an advance planning committee for events</li><li>❖ Sponsor 4 library events which are linked to university initiatives or national library events</li><li>❖ Sponsor 2 book signings in the library</li><li>❖ Sponsor 2 research talks in the library</li></ul>